



# feneo™

Firmware Engineers of Northeast Ohio



# REGISTER TO ATTEND

## TUESDAY, MAY 21ST FROM 6PM TO 9PM

Join us for “**The IoT Analytics Lifecycle - From Generating Data to Predicting the Future,**” presented by Nugeen Aftab, Partnerships Growth Manager for Losant.

After working directly with companies across a wide variety of industries that are pursuing IoT initiatives, Losant has noticed a pattern that has emerged related to how data is handled and used to deliver value. They’ve since named this pattern: “The IoT Analytics Lifecycle” and it describes the stages through which nearly every company will pass on their IoT journey. Most companies in 2019 are stuck very early in the lifecycle. In this presentation, Nugeen will share with FENEEO how to move past the first couple stages to derive actionable insights and deliver real value back to business.

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# LOSANT

## WHEN

Tuesday, May 21st from 6pm to 9pm

## WHERE

USA Firmware, 10060 Brecksville Road  
Brecksville, Ohio 44147

Parking is plentiful. Dinner will be served.

There is no cost to attend.

**REGISTER TODAY**

Please contact  
**[Karen.Dufek@usafirmware.com](mailto:Karen.Dufek@usafirmware.com)**;  
**440-397-4440 x 204** with questions.

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