

Student Activities Conference Sponsorship Packet IEEE Region 2 2016



Dear Industry Colleague,

Cleveland State University welcomes you to take part in the annual Institute of Electrical and Electronics Engineers (IEEE) Region 2 Student Activities Conference (SAC). The Cleveland State Student Branch of IEEE has the pleasure of hosting the 2016 SAC and with your support, we can make the IEEE SAC a continued success!

What is the SAC?

The SAC is the largest IEEE student event in the Northeastern United States. Engineering students participate in a wide range of prize driven competitions that focus on skills like robotic programming, circuit design, and ethics. Using the SAC as a great recruiting venue, employers, professionals, and students network during the associated career fair events and technical / non-technical workshops.

Where is it?

This year's SAC is being held at Cleveland State University on April 9th, 2016.

Why Sponsor the SAC?

IEEE is the world's largest professional organization and we are dedicated to the advancement of engineering and science through our highly cited publications, conferences, and technology standards. In sponsoring the SAC you will be joining many other notable sponsors. Previous sponsors have included: Lockheed Martin, Microsoft, Northrop Grumman, GE, Proctor & Gamble, ArcelorMittal, and many, many more. This is an amazing opportunity to provide exposure to your company and recruit some of the brightest students in the area. The Region 2 SAC provides a limited number of seats for each university. This limitation causes the best engineering students from each university to be present at our event.

We hope that you will consider joining us in support of the 2016 SAC - helping us to make this the most exciting and rewarding event to date.

Sincerely,

The 2016 SAC Planning Committee

More about the SAC

The IEEE Region 2 Student Activities Conference is the largest IEEE student event in the Northeastern United States with an average participation of over 250 engineering students from 25+ universities throughout Region 2 (Delaware, District of Columbia, Maryland, New Jersey, Northern Virginia, Ohio, Pennsylvania, and West Virginia).

The SAC consists of leadership training and various student competitions such as:

- Technical Paper Contest
- Micro-mouse Robotics Competition
- Sumo Robot Competition
- Electronics/hardware Design Competition
- Design Project Showcase
- Ethics Competition
- Student Branch T-Shirt Competition
- Career Fair
- Workshops on technical and non-technical topics
- “Soft skill” development and many other professional networking opportunities



The SAC will be held at **Cleveland State University in Cleveland, Ohio on April 9th, 2016** and offers a unique opportunity to recruit the top electrical and computer engineering students from some of the best engineering schools in the country.

Universities that Attended the 2015 SAC:

Bucknell University	Pennsylvania State University, Harrisburg
Cedarville University	Rowan University
Cleveland State University	Shepherd University
Devry University, Columbus Campus	Temple University
Drexel University	University of Dayton
Lafayette College	University of Maryland
Ohio Northern University	University of Maryland, Baltimore County
Lafayette College	University of Pittsburgh
Montgomery College	University of Scranton
Ohio Northern University	Villanova University
Ohio State University	West Virginia Institute of Technology
Pennsylvania College of Technology	West Virginia University
Pennsylvania State University	Wright State University
Pennsylvania State University, Abington	Youngstown State University

Signature Event Sponsorship

Banquet Sponsor - \$6,500 +

- Opportunity to give keynote address at the **Awards Banquet**
- Corporate logo will be featured on: volunteers shirts, shirts passed out to attendees, event banners, and all printed materials
- Two tables for corporate recruitment and information at the career fair
- A full-page advertisement will be provided for your company in the event booklet
- One Awards Dinner Banquet table
- Opportunity to host a workshop on a topic of your company's choice
- Receive a trophy highlighting your contribution to the 2016 SAC
- Your company's social media profile will be featured on the IEEE R2 Facebook page

Luncheon Sponsor - \$5,000 +

- Opportunity to address attendees at the **Luncheon Event**
- Corporate logo will be featured on: volunteers shirts, shirts passed out to attendees, event banners, and all printed materials
- Two tables for corporate recruitment and information at the career fair
- A full-page advertisement will be provided for your company in the event booklet
- One Awards Dinner Banquet table
- Opportunity to host a workshop on a topic of your company's choice
- Receive a trophy highlighting your contribution to the 2016 SAC
- Your company's social media profile will be featured on the IEEE R2 Facebook page

Platinum Sponsor - \$5,000 +

- Company will be allotted time to address conference attendees at the **Welcome Event**
- Corporate logo will be featured on: volunteers shirts, shirts passed out to attendees, event banners, and all printed materials
- Two tables for corporate recruitment and information at the career fair
- A full-page advertisement will be provided for your company in the event booklet
- One Awards Dinner Banquet table
- Opportunity to host a workshop on a topic of your company's choice
- Receive a trophy highlighting your contribution to the 2016 SAC
- Your company's social media profile will be featured on the IEEE R2 Facebook page

Signature Events:

Awards Banquet– The following events occur during the banquet: project showcase, keynote address, awards are given to the top teams from each competition.

Luncheon– The luncheon is a time for the participants to regroup after going to different morning workshops, allowing time to network before going to their designated competition location.

Welcome Event– At the beginning of the conference, the participants will gather to hear opening remarks about the conference and will be able to meet the conference volunteers and sponsors.

Career Fair– The career fair will occur in parallel with the morning workshops. This event serves to connect the top-ranking students from IEEE Region 2 and corporate sponsors.

General Event Sponsorship

Gold Sponsor - \$3,500 +

- One Awards Dinner Banquet table
- Corporate logo will be featured on: every shirt passed out to attendees, event banners, and all printed materials
- One table for recruitment and information at the career fair
- A half-page advertisement will be provided for your company in the event booklet
- Your company's social media profile will be featured on the IEEE R2 Facebook page

Competition Sponsor - \$2,500 +

- Ability to be named sponsor of a conference competition; the competition will be renamed the <your company name here> Competition, and you will be allowed to provide judges if you would like. Your company's logo will appear on the trophies for that competition.
- Corporate logo will be featured on: every shirt passed out to attendees, event banners, and all printed materials
- One table for recruitment and information at the career fair
- A half-page advertisement will be provided for your company in the event booklet
- Your company's social media profile will be featured on the IEEE R2 Facebook page

Silver Sponsor - \$1,000 +

- Corporate logo will be featured on: every shirt passed out to attendees, and all printed materials
- One table for recruitment and information at the career fair
- A quarter-page advertisement will be provided for your company in the event booklet
- Your company's social media profile will be featured on the IEEE R2 Facebook page

Silicon Sponsor - \$500 +

- Corporate logo will be featured on all printed materials
- One table for recruitment and information at the career fair

Dielectric Sponsor - Under \$500

- Your name will be printed in the SAC event booklet handed out to all attendees

Viking Sponsor – Providing Services / Products / Promotional Items

- Your company will be able to bring sales representatives to the conference
- Corporate logo will be featured on: every shirt passed out to attendees, and all printed materials

All sponsorship is tax-deductible.

To Sponsor the Student Activities Conference

Thank you very much for taking the time to review our sponsorship packet. We hope that you choose to take advantage of this great recruiting and marketing opportunity by sponsoring the IEEE Region 2 Student Activities Conference.

Please contact the SAC Planning Committee if you are interested in sponsoring:

IEEE Undergraduates at Cleveland State University

For questions, please contact:

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For more information, please visit: <http://ieeecsuo.org>

Please make all checks payable to:

“IEEE Region 2”

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